



TOWER 15 PRODUCTIONS

www.tower15productions.com

PACIFIC PALISADES REBUILDING FUND

Three-year (2025-27) fundraising campaign to support female entrepreneurs who have lost everything from the wildfires in Pacific Palisades (Los Angeles) California.



OBJECTIVE

Our campaign goal is to raise \$325,000 over the course of the next three years to support five (5) female entrepreneurs who have lost their businesses/homes in the Pacific Palisades fire. \$250,000 will be divided equally amongst the five women. The remaining funds will go towards administrative costs. The funds will go towards securing permanent housing, clothing, household items, and materials used to get their businesses back on track such as electronics and technological resources as well as marketing materials. We're also creating a documentary film that will chronicle the journeys of each woman and use this as a fundraising tool as well following the initial campaign.

SOLUTIONS

By partnering with local nonprofit organizations on the ground in Los Angeles, we have been able to identify the women most in need and have direct contact with our partners moving forward.

BENEFITS

Benefit One

Additional exposure for you and your business.

Benefit Two

Growing your network by connecting with other female entrepreneurs.

Benefit Three

Knowing that you are making a powerful impact on the lives of five women who have lost everything and are starting again.

TIMELINE

Campaign

- January 2025 - Launch Campaign.
- January-June 2025 Fundraise to build up the fund for the first installment of donations.
- June - December 2025 Fund raising
- January-June 2026 Fund raising.
- June - December 2026 Fund raising
- January-June 2027 Fund raising
- June-December 2027 Fund raising

Donation Payouts

- June 1, 2025
- December 30, 2025
- June 1, 2026
- December 30, 2026
- June 1, 2027
- December 30, 2027



Cali Gilbert is the Founder & CEO of Tower 15 Productions. Between 2011-13 she experienced 12 months of homelessness before landing in Los Angeles and finding success as a multiple international bestselling author, award-winning filmmaker and transformational coach. This is her way to pay it forward to those who experienced so much loss from the LA Fires.

Cali Gilbert

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